



DANI MOSS

#ESSENTIAL TOOLS CHEATSHEET

EXCLUSIVELY FOR
REAL ESTATE
INVESTORS

Tools, Systems, Services, & Softwares
Used By The Highest Producing REIs.

[MOSSTECH.ORG](https://mosstech.org)



TOOLS INCLUDED

Used & Trusted By REIs to Drive More Sales & Increase ROI.

1. Direct Mail
2. Call Answering Service
3. Website
4. CRM
5. Data & Analysis
6. SEO & Paid Ads
7. Community & Support



Want More Tips?
JOIN our REI Exclusive Facebook Group



HI! I'M DANI MOSS

In this cheat sheet you'll find the ESSENTIAL tools that allow the highest producing Real Estate Investors to generate more leads, create better offers, and increase their ROI without skipping a beat!

I've literally spent \$1000's and 100s of hours testing different tools and this list is the BEST of the BEST.



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***REI tested and Digital
Marketer approved!***

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BALLPOINT MARKETING

DIRECT MAIL

What They Do:

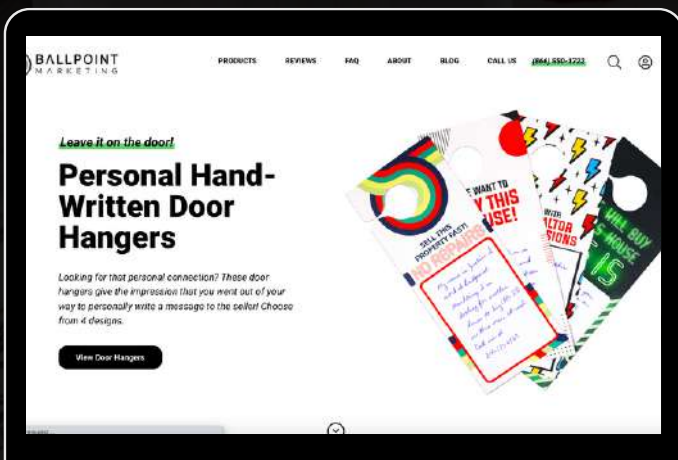
- Ballpoint Marketing is a leading provider of **HANDWRITTEN** direct mail for REIs.
- Specifically engineered for investors by investors, they ran underground tests for 3 years in some of the most competitive markets in the US!

Why We Love It:

- Handwritten Messages with Real Ink.
- Bold, Eye Catching Colors & Patterns.
- Branded/Watermark Insert to Instantly Build Trust.



"Can't say enough about this marketing company. I was struggling to acquire deals in my market, their "hand written" aspect of the mailer has had a 2.7% conversion rate for me. First campaign and pulled out around 170k net profits."



Anthony Michael

CALL ANSWERING SERVICE

What They Do:

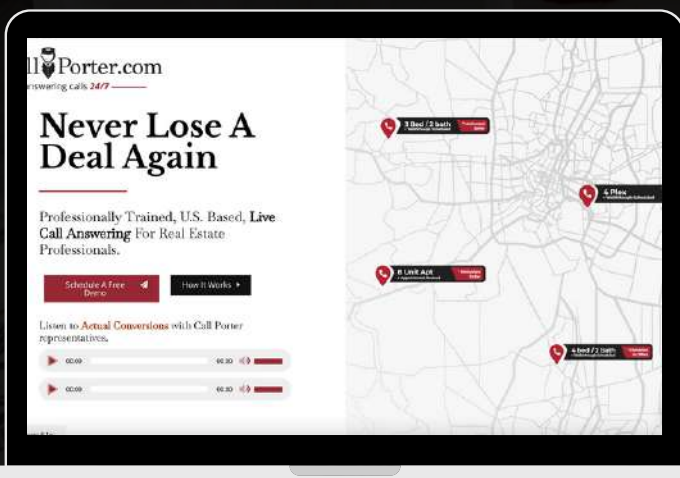
- Call Porter has professionally trained, U.S. based, live call answering for Real Estate Professionals.
- They handle all your inbound calls so you can focus on investing, closing deals, and growing your business.

Why We Love It:

- All scripts, systems, and staff are expertly trained in all aspects of real estate.
- They answer calls with YOUR company name.
- All agents are trained in qualifying and getting the appointment using a proprietary script.



"Jeremy's team is amazing, they handle thousands of calls for us each month and the intake specialists are knowledgeable in our industry and provide a pleasant experience for everyone who dials in."





ALL IN ONE WEBSITE

What They Do:

- Carrot gives you everything you need to consistently and predictably attract more motivated seller leads.
- Launching your website takes just MINUTES and is incredibly simple to customize. No web/creative experience needed!

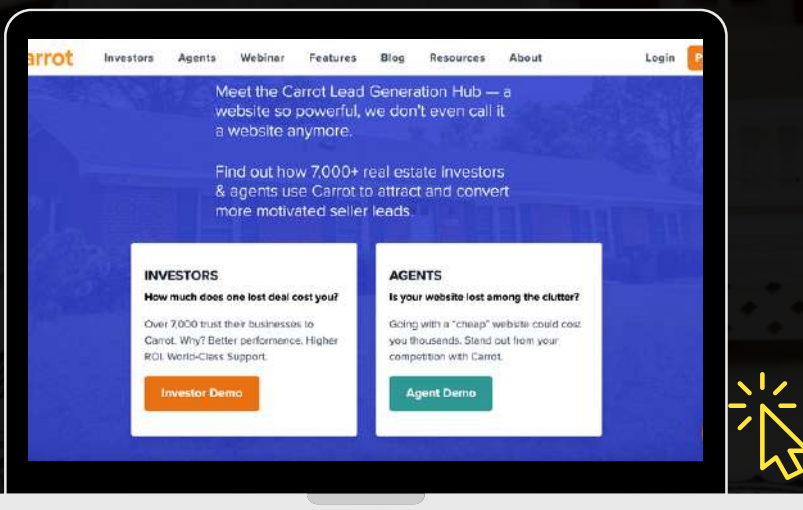
Why We Love It:

- Beautiful, High-Converting Websites.
- Elite Customer Service & Support.
- Easy To Set Up Multiple Landing Pages.
- Simple To Follow Trainings.



Very powerful platform! Simple to use & very flexible. Carrot has eliminated 3 to 6 months of development and saved us thousands of dollars in costs. We love the product & will be long time users!!

Moises Cosme





CRM

What They Do:

- REsimpli is an all-In-One software for Real Estate Investors that requires No customization. Start up in under 1 minute. Everything you need to run a successful business is already built in.
- They handle follow-up in the background, so you can spend your time where it matters most, on your next deal!

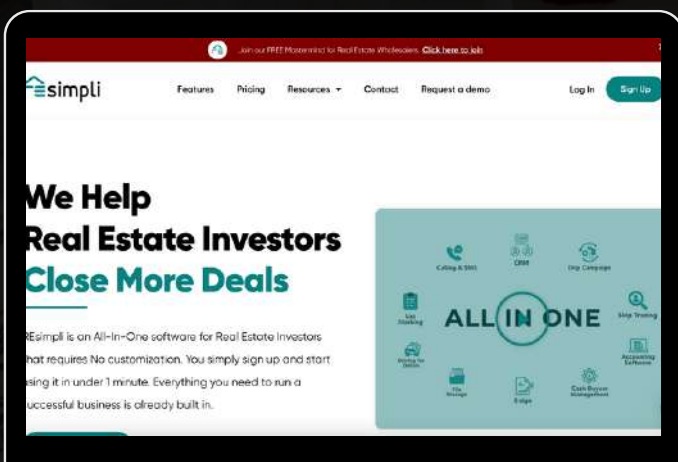
Why We Love It:

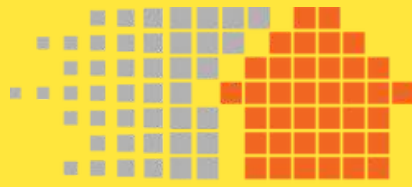
- Everything is already built in. Phone system with call flows, SMS, RVM, and much more.
- Automate follow ups with your leads via Email, Text, RVM, Direct Mail and Reminders.
- Find missing phone numbers with built-in skip tracing software.



"REsimpli is legit. By far the least expensive option out there and their customer service is incredible. I've used them for my direct mail campaigns and I couldn't be happier. I highly recommend!"

Mike Gooch





PROPSTREAM

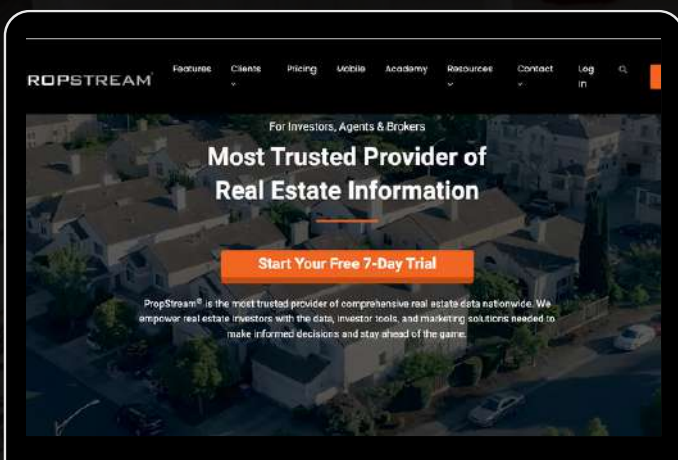
DATA & ANALYSIS

What They Do:

- PropStream® is the most trusted provider of comprehensive real estate data nationwide.
- They empower real estate investors with the data, investor tools, and marketing solutions needed to make informed decisions and stay ahead of the game.

Why We Love It:

- Better Data Leads To Better Offers & More Profitable Deals
- Easily Identify Leads, Research Properties, and Market Accordingly
- Most Cost Effective Data Source Available To REIs



"This tool is amazing! I've seen how others do their research, and it's so much more cumbersome and labor intensive! PropStream is the way to go from what I've seen!"

Marlon Simpson



REI MARKETING
SOLUTIONS

SEO & PAID ADS

What They Do:

- Moss Technologies offers SEO & Paid Ads Exclusively to Real Estate Investors to efficiently rank for critical local market keywords.
- They have over 25 combined years of SEO & Paid Ads experience to help REIs build credibility and gain visibility in order to buy more properties

Why We Love It:

- REI Exclusivity.
- Straightforward Pricing.
- Easy, Simplified Onboarding Process.
- Comprehensive Monthly Reporting.



Occasionally you'll meet someone who is uniquely skilled in their field. That person for me in the realm of SEO/SERP Rankings, is Jason Moss. I've spent tens of thousands of dollars with him under the promise that he would get me to #1 for a term in a competitive niche. He did it faster than quoted. Jason is someone I'm honored to have take my money every month!

Ryan Dossey

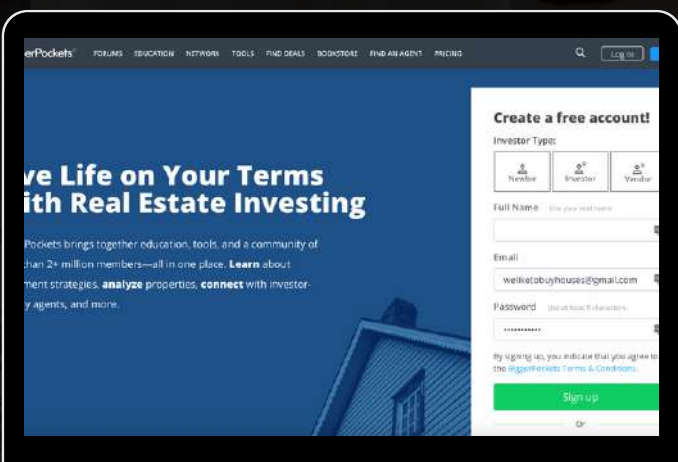
COMMUNITY & SUPPORT

What They Do:

- BiggerPockets brings together education, tools, and a community of more than 2+ million members—all in one place. Learn about investment strategies, analyze properties, connect with investor-friendly agents, and more.
- Their extensive list of resources include: Weekly expert-led webinars, Real estate and money blog, 5 podcast shows, and 30+ books.

Why We Love It:

- BiggerPockets allows you to connect and learn from industry leading REIs.
- Variety of Educational Tools.
- Massive Reach & Industry Experience.
- Cutting Edge Insights to Stay Ahead of Your Local Market & Competition.



I love biggerpockets so much! This podcast has changed my life in how I perceive money and real estate! Thank you guys so much, I bought my first home when I was 21 and house hacked the heck out of it, there's no way I could've done it with out you guys so thank you

Hayden Smith

WANT MORE?!

More Info, More Data, Better Decision

Top Lists Selected & Voted On By REIs!

[Top 10 Website Platforms](#)

[Top 5 Real Estate Investing Softwares](#)

[Top 10 Real Estate Investing CRM'S](#)

[Top 10 Real Estate Answering Services](#)

[Top 10 Direct Mail Companies for REIs](#)





THAT'S IT!

All products listed I have personally used & spent my money on. You can visit each product by clicking their yellow title.

Some of the links in this PDF are affiliate links, meaning, at no additional cost to you, I will earn a commission if you click thru and make a purchase.

These commissions help build water wells with our partner, Living Water International.



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[MOSSTECH.ORG](https://www.mosstech.org)

[See the wells we've built](#)

